

ADVERTISE ON SHOWME

TAKE ADVANTAGE OF THE SHOWME ADVERTISING TO GIVE YOUR BUSINESS THE EDGE

The screenshot shows the ShowMe website for Ledbury. At the top, there's a navigation bar with the ShowMe logo and the word 'Ledbury'. Below this is a large 'PanoramaBanner' area (977x167px) with a dark background and white text. A horizontal menu below the banner lists various categories like Home, News, Tourism, Accommodation, etc. Below the menu is a search bar and a 'Ledbury Lifestyle' section with a grid of article links. At the bottom, there's a 'FooterBanner' (660x120px) and a 'Lifestyle Articles' section. On the right side of the page, there are several advertisement blocks: a red 'See what ShowMe can do for your business!' block, a blue 'CAR HIRE' block, a 'Competition' and 'Special Deals' block, a teal 'Rectangle Block' (250x200px), and a large red 'Skyscraper Block' (250x400px).

BANNER ADVERTISING

The coloured blocks to the left illustrate where advertising can be placed on the ShowMe England community websites, on a page of your choice.

The Panorama Banner – £56 per month plus VAT

The Rectangle Block – £9 per month plus VAT

The Skyscraper Block – £9 per month plus VAT

The Footer Banner – £9 per month plus VAT

All fixed position adverts are guaranteed a minimum of 1 exposure in every 4 page views. There are 4 positions for the rectangle block and they rotate up and down so that each advert will appear in the top position every 4th time the page is refreshed.

NATIVE ADVERTISING

Native advertising is editorial content written specifically to get your message across. It will appear in the relevant category on the ShowMe website and will be listed like any other article on the landing page. Research has proved that this form of advertising has far more impact than display advertising on the web or, for that matter, in printed publications.

Today most information is accessed via search engines by web users looking for specific information. Editorial articles are optimized to appear in the results of search engines. When a user clicks on a link in Google, for example, he or she is obviously already interested in what you have to say and you are far more likely to get your story across than if a user chances upon an advert.

We can write the article based on your brief or you can supply the article.

Talk to us about tailor-making a targeted campaign to effectively get your message across to our user base. Price by quotation.